

FOR IMMEDIATE RELEASE

Contact:

Sahib Lanre Hassan: (916) 774-8229 Cell

Anita Lowe: (530) 878-8034



WHAT: “All Together Now,” is the theme of the 10th annual **One Root Festival** that celebrates diversity in Placer County and the Greater Sacramento region with multiethnic music, food, and arts...

WHERE: Royer Park at Douglas Blvd and Park Ave off I-80 in Roseville, CA

WHEN: **The One Root Festival** 2010 is Saturday, September 25, 2010 from 11am to 7pm. See www.oneroot.org. (916) 550-6137

ONE ROOT FESTIVAL BRINGS PEOPLE TOGETHER ONCE AGAIN

After a 3 year hiatus, the One Root Festival 2010 is scheduled for Saturday September 25th at the Royer Park Douglas Blvd and Park Ave off I-80 in Downtown Roseville. This free multi-cultural festival that starts from 11am to 7pm celebrates diversity in the Placer County and the Greater Sacramento region.

The theme for this year’s event “All Together Now” marks the 10th year the festival organizers have been serving Food, Arts and Music from various cultures to the community at large.

Apart from food, arts, dance and music, One Root Festival’s biggest highlight is the Youth Village where youth of all ages participate in hands-on art activities in a learning environment that enrich them on the knowledge of various other cultures. According to Anita Lowe, a long time Auburn resident and member of the One Root Festival Organizing Committee, “The Youth Village is designed to reach out to these future leaders, introduce them to various cultures and help them be better informed citizens in our society.”

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Past years' food and art from different cultures came from various vendors representing Greek, Italian, Mexican, Congolese, Jamaican, Indian, Ethiopian, Polish, Russian, Chinese, Middle Eastern, African American, Native American, Japanese, Ghanaian, Korean, Hawaiian, Scottish, Filipino, Nigerian, and more.

This tenth year's theme "All Together Now" continues with the festival's tradition of three-word phrase to highlight another basic element of human connection in the community. The past nine themes since 1999 were "Sharing Common Ground," "We Are One," "Answer is We," "Unity Through You," "Path To Oneness", "Of One Seed", "Together in Unity", "World of One" and, in the year 2007 "Together as One".

One Root Festival is presented by Dunia United Congress, a local Californian 501 (c) 3 Non profit entity committed to building bridges and not walls in the community. Past sponsors include Hewlett Packard, NEC Electronics, Wells Fargo, Sacramento Bee, Gold Country Media, Confidential Document Control, SureWest Foundation, Arts Council of Placer County, Performing Arts of Roseville, City of Roseville, and many other local individual and businesses committed to the community cohesiveness.

Admission to the festival is free. No tobacco and alcoholic product will be served or consumed at this family event.

For more information on the One Root Festival, call festival hotline (916) 550-6137 or visit www.oneroot.org.